



WEB NEWS STORY

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HOME FUNDRAISING CERTIFIED BY THE INSTITUTE OF FUNDRAISING

With the launch of the Institute of Fundraising's new Public Fundraising Certification Programme last week, HOME Fundraising is formally certified for the delivery of public fundraising services.

Dominic Will, Managing Director of HOME Fundraising and an Institute of Fundraising (IoF) Trustee, said: "We've always worked hard to ensure that our fundraisers are supported and guided in delivering the best possible fundraising experience and that they can take real pride in the work that they do. The introduction of a formal certification programme is an important step that will help demonstrate that rigour to charities and the wider public alike."

Will has long been an advocate for the development of more rigorous compliance measures for organisations working in the charity sector (see http://www.homefundraising.com/our-stories-and-thinking/details.php?news_ID=88)

The IoF Certification Programme consists of three, connected elements:

- First, a detailed member self-assessment is completed, which covers all relevant aspects of their fundraising policies and operations, such as recruiting, training and monitoring fundraisers.
- Second, members agree to an 'open-door' policy on their training, meaning that IoF staff are able to attend all training sessions and provide feedback in a structured, recorded way.
- Third, members commit to participate in the IoF's fundraiser monitoring work, which where applicable, provides mystery shopping and oversight of teams across the UK (the IoF currently provides mystery shopping coverage for street and private site fundraising only).

Find out more about the [Institute of Fundraising's Public Certification](#) programme.

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